



Terms and Conditions

KPMG's Best British Tech Startup 2019

This competition is being run by KPMG LLP, with registered number is OC301540 and registered office located at 15 Canada Square, London E14 5GL. All references to 'KPMG', 'we' and 'our' within these Terms and Conditions shall mean KPMG LLP.

In order to enter the competition you must complete and submit the application form available at: <https://kpmgenterprise.co.uk/BBTS> before 23:59 on 25 November 2018 and be available to attend one of the UK regional heats in January 2019 and Mobile World Congress (MWC) on 25-28 February 2019 (as explained below) if your entry progresses to that stage.

This competition is aimed at businesses typically in the startup phase and which have innovative, proven technologies, robust business models, the ability to demonstrate traction in their activities and the potential of global scale.

For the purposes of competition, applicants:

- Will be a registered UK company
- Will have generally been operating for 5 or less years
- Will be either a pure technology or a tech-enabled business
- Will not be majority owned by a large corporate
- Must be available to pitch at UK regional events in January 2019
- Must be able to attend Mobile World Congress, 25-28 February 2019 in Barcelona

All entrants entering the competition on behalf of a company, must be residents in the UK and aged 18 or over. KPMG employees and contractors are prohibited from entering the competition. The competition is not open to any business which is a KPMG audit client or an affiliate or a connected party to the audit client.

Entrants may apply more than once, but there should not be more than one entry per company.

All valid applications will be assessed once the application stage closes. Applications will be collated and reviewed under three categories with equal weighting to each. The categories are; innovation and disruption, market potential, and traction and momentum.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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Applicants who are successful after this initial round and subject to KPMG screening checks will be invited to pitch at one of our five regional heats in January 2019 where they will be judged by a panel of industry experts. All applications will be scored under four categories with equal weighting to each. The categories are innovation and disruption, market potential, traction and momentum, and pitch quality. One winner will be selected from each regional heat (except for London where two will be selected). The decisions of the industry expert panels will be final.

No written feedback will be provided to the applicants in relation to their scores, the comments of the judges or their deliberations. The judges may want to provide a short summary of the quality of the competition as part of the announcement of the winner, however this is envisaged to be general in nature and not be related to any one pitch or company.

There are no charges for entering the competition, although the cost of submitting an entry and attending the judging day will be met by applicants.

The winners will be invited to attend a VIP event in February 2019, and thereafter to MWC 2019 in Barcelona where they will pitch on stage at 'Four Years from Now' (4YFN) where one overall winner will be selected.

Finalists will receive

- **Pitch** on one of the main stages at the 2019 Four Years From Now (4YFN) and Mobile World Congress (MWC) in Barcelona.
- **Exhibit** at 4YFN at a dedicated, prominent booth. The conference is attended by 20,000+ founders, investors and corporate decision makers from around the world. *Flight, accommodation, exhibiting platform and conference pass are included.*
- **Profile** your business with the media before, during and after MWC, leveraging KPMG channels.
- **Attend** national KPMG Inspiring Speakers events with business luminaires and CEOs from leading fast growth private UK business

Winners of the competition agree that KPMG may use their name and image, and the name and branding of the company that they are entering, to announce the winner of the competition and for any other reasonable and related promotional and marketing purposes. The collection and use by KPMG of any of this information constituting 'personal data' for the purposes of the General Data Protection Regulation ('GDPR') shall be in accordance with KPMG's Privacy Policy available at <https://home.kpmg.com/uk/en/home/misc/privacy.html>.

If there is any reason to believe that there has been a breach of these terms and conditions, KPMG may, at its sole discretion, reserve the right to exclude you and/or your company from participating in the competition. By entering the competition you are agreeing on your own behalf and all directors, and on behalf of the company which you are entering, to be bound by these terms and conditions.

KPMG reserves the right to hold void, suspend, cancel, or amend the competition and/or the prize where it becomes necessary to do so.

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Insofar as is permitted by law, we will not in any circumstances be responsible or liable to compensate a winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize, except where it is caused by our negligence or that of our employees. Your statutory rights are not affected.

These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

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